

Exploring The Hospitality Industry

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Exploring the Hospitality Industry, 2e offers broad coverage of the hospitality industry in an easy-to-read, conversational style. Written by best-selling author John Walker, this book is less theoretical and more industry-relevant than most - emphasizing the people, companies, and positions that make up the hospitality industry today.

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The fact that the Hospitality Industry has been hit hard by the COVID-19 crisis has not gone unnoticed; according to Visita, 9,000 companies and 80,000 jobs are at risk. With this program, we want to share our extensive knowledge of digital transformation, its consequences, and also help individuals and companies acquire methods to secure their skills in the future.

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Some of the hospitality industry is already embracing more futuristic experiences using robots. These robots can deliver food, towels, water bottles, shampoo, soap, and other common amenities to consumers, minimizing physical contact. Infrared scanners are also being used in some hotels to eliminate person to person contact.

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Industry leaders say a radical plan implemented in NSW to support the states hospitality and tourism industry could work in Victoria. ... The City of Melbourne is also exploring an independent ...

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