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Adobe Brand Guidelines

7 Adobe Corporate Brand Guidelines | Adobe Confidential | 25 October 2010
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match “Adobe,” not red.

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Adobe Corporate Logo Guidelines | Adobe Confidential | 22 June 2009. Red tag logo. The red tag logo should be used as an introduction of the Adobe brand on a communication, not as a signature to close a . communication. Its use must allow the top or bottom to bleed off the edge of the layout like a tag, layered on top of photography,

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Clear space & minimum size Clear space Minimum size .5x X .5x 9.525 mm (0.375") .5x .5x The horizontal logo The horizontal logo should ONLY be used in very small spaces such as on pens to retain legibility. 7 Adobe Corporate Brand Guidelines | Adobe Confidential | 25 October 2010. Which logo do I use?

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Icons and web logo guidelines - Adobe Inc.

4 Adobe Guidelines | Adobe Confidential | 16 October 2014 Flash trademark usage The Flash trademark must never be used as a generic term for animation, video, or any kind of file format or content. You should only use it as an adjective to describe an Adobe software product, and never as a verb or

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Design Context: Brand Guidelines

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